



# 9TH PACIFIC TUNA FORUM

*Pacific Tuna 2050: Resilience, Innovation,  
Equity and Sustainable Trade for a Prosperous Future*

**14-15 October 2025**  
**Sofitel Fiji Resort & Spa, Denarau, Nadi**  
**FIJI**

*Jointly organized by:*



*Sponsors:*

*Silver*

*Bronze*







# 9<sup>TH</sup> PACIFIC TUNA FORUM PTF 2025

## ***Pacific Tuna 2050: Resilience, Innovation, Equity and Sustainable Trade for a Prosperous Future***

The Western and Central Pacific Ocean (WCPO) region contributes almost 60% of the global harvest of tuna, making the Pacific region and the “Blue Pacific Continent” the heart of the global tuna industry.

The 9<sup>th</sup> Pacific Tuna Forum (PTF 2025)s theme: “Pacific Tuna 2050: Resilience, Innovation, Equity and Sustainable Trade for a Prosperous Future” as such, is not just a regional emphasis and priority in terms of greater value retention, industry expansion, sustainable supply chains, markets and trade, and future-proofing the sustainability of the tuna industry; but also in consolidating critical revenue in supporting national development priorities, creating employment opportunities, supporting technological and knowledge transfer, fostering more equitable wealth creation, addressing the effects of climate change across the region and contributing to a more resilient Blue Pacific Continent. Moreover, the tuna industry is not just critical to the region, but its longer-term viability and sustainability indelibly has global implications also, in terms of contributing to food security, poverty alleviation, better health and education, sustainable supply chains, markets and trade, strengthening fisheries management, better standards, combating IUU fishing and the overall advancement of the UN Sustainable Development Goals in the Pacific region and globally in supporting a more secure, sustainable and prosperous future.

## THE FORUM

The bi-annual Pacific Tuna Forum (PTF) 2025 remains a significant opportunity for all voices to be heard from policymakers, regulatory authorities, industry players, regional organisations, institutions, academics, civil society and community groups, on all matters concerning tuna in the WCPO region and the broader Blue Pacific Continent. PTF 2025 provides an

opportune moment for all industry partners and stakeholders to reflect on the industry's trajectory; to share experiences and perspectives; and to also galvanise collective efforts to ensure the long-term sustainability of this valuable shared resource in contributing to continuing development and a prosperous future for the region.

The theme's emphasis on resilience, innovation, equity and sustainable trade highlights the Pacific region's concerted efforts towards future-proofing the industry's sustainability, by continuing to improve regulatory frameworks, ensuring a more conducive investment environment, fostering industry expansion and growth, strengthening partnerships and cooperation at all levels of the market value chain; and ultimately working to leverage greater value and more equitable returns from the region's tuna's resources. For many Pacific Island countries, the tuna industry is an invaluable contributor to national wellbeing and it continues to be increasingly vital that these resources are leveraged in a manner where benefit can be maximised. This especially so, as many of these developing nations and Small Island States also look to address pressing development needs, as well as strengthen resilience against significant challenges such as climate change and rising sea levels which threaten the very fabric of the region and its peoples.

PTF 2025 will bring to the fore, topical matters that are most pressing to the industry and the region. Value retention, equity, scalability, resilience, innovation, inclusive participation, better tuna fisheries management, industry reporting and standards, addressing IUU, contributing to climate change adaptation, sustainable supply chains, markets and trade, industry transformation and future-proofing the tuna industry for the continuing benefit and longer-term prosperity of the region, will be key parts of the conversation, as well as much more.

Ensuring that all voices are heard is therefore critical in ensuring a more inclusive, sustainable and prosperous tuna industry in the WCPO region. The 9<sup>th</sup> Pacific Tuna Forum (PTF 2025) will bring all these voices together under its transformative theme “Pacific Tuna 2050: Resilience, Innovation, Equity and Sustainable Trade for a Prosperous Future”.

## THE ORGANISERS

In this context, INFOFISH; the National Fisheries Authority (NFA) of Papua New Guinea; Department of Fisheries, Fiji; and regional organizations in the Pacific are organising the 9th Pacific Tuna Forum (PTF 2025), which will take place at the Sofitel Fiji Resort & Spa, Denarau, Nadi, Fiji, from 14-15 October 2025.



## THE VENUE

### SOFITEL Fiji Resort and Spa



Sofitel Fiji Resort & Spa occupies an enviable beachfront position on the island of Denarau. With its serene ambience and incredible children's facilities, the hotel is the perfect family destination.

Five restaurants serve flavours inspired by local and seasonal ingredients from France, Fiji and the Far East, while two bars cater to other refined tastes. Other amenities include the fitness center and lagoon-style pool, and the signature Sofitel service throughout one's 5-star stay.

Hotel Location  
Beachfront  
O DENARAU ISLAND  
Fiji Islands  
[Get Directions](#)

Hotel Contact Details  
Telephone [+679 6751111](tel:+6796751111)  
Email [reservations@sofitelfiji.com.fj](mailto:reservations@sofitelfiji.com.fj)

## NADI, FIJI

Nadi is the third-largest conurbation in Fiji. It is located on the western side of the main island of Viti Levu. Along with sugar cane production, tourism is a mainstay of the local economy with the Nadi region having Fiji's highest concentration of hotels and motels.

Nadi International Airport, located 9 kilometers from Nadi, is the largest airport in Fiji. Thus, Nadi is the principal port of entry for air travelers to Fiji, even though it is on the opposite (western) side of the island of Viti Levu from the nation's capital and largest city, Suva.

Denarau Island, 15 minutes away from Nadi International Airport and 7 - 10 minutes to Nadi town, is host to world-class resorts, restaurants and entertainment spots. Port Denarau has a shopping precinct with a variety of restaurants, a supermarket, bakery, hairdressers and tour operators is also part of the island's popular attraction. The Port also houses the Denarau Marina which serves as the gateway to the outer islands. Nestled among the palm trees and sandy beaches, this little island is larger than life, offering everything you've dreamed of and more - Denarau knows how to make the most of your Fiji stay, whether on business or holidays.

Further details about Fiji and how to get there are available at the following links:

- [Tourism Fiji](#) (general information)
- [Fiji Airways](#) (for travel bookings)

## TRAVEL AND VISA REQUIREMENTS

For travel and visa requirements further details are available at the following link:

- [Fiji Immigration](#)

## HOTEL ACCOMMODATION IN NADI, FIJI

High-end (4-5 star) hotels are available around the Denarau area (refer to link [Hotels - Denarau Island, Fiji](#)), while more reasonably priced options can be found around Namaka and Martintar in Nadi. Options can be explored using this [Google Maps link](#).

## REGISTRATION FEES

Registration fees for PTF 2025 are as per below:

INFOFISH Member Countries  
Other Countries

**USD 450** (Before 31 March 2025)  
**USD 550** (Before 31 March 2025)

**USD 550** (After 31 March 2025)  
**USD 650** (After 31 March 2025)

Payment should be in US dollar payable to INFOFISH, via Credit Card or Telegraphic Transfer (refer to the online registration per the link: [www.ptf.infofish.org](http://www.ptf.infofish.org))

The registration fee will be refunded in the event of any cancellation, less 25% if the cancellation is received before 10 October 2025. No refund can be made for cancellations after 10 October 2025. However, a substitute delegate may attend in place. Any refunds, if applicable, will be issued only after the event.



# PROGRAMME HIGHLIGHTS

## Day 1

**Opening Ceremony** by the Host (Government of Fiji)

**Conference Keynote Address:** "Pacific Tuna 2050: Resilience, Innovation, Equity and Sustainable Trade for a Prosperous Future".

### Session 1: Sustainable tuna resources and supply chains in the WCP0 (Blue Pacific Continent)

- The state of the global tuna industry
- Tuna stocks and supply in the WCP0 region
- Sustainable supply chains versus IUU fishing
- Better partnerships, better sustainability for the tuna industry

### Session 2: Investing in a sustainable and equitable Hubs & Spokes strategy for the tuna industry and strengthening resilience in the Blue Pacific Continent

(Country and industry perspectives)

- Fiji
- Papua New Guinea
- Samoa
- Federation States of Micronesia
- Forum Fisheries Agency

### Session 3: Global and regional tuna trade and market access

- Europe
- Latin America
- United States of America
- Asia
- The Middle East

## Day 2

**Special Address:** Adding value, improving scalability and strengthening sustainability for a growing tuna industry in the Blue Pacific Continent

### Session 4: Challenges and opportunities: the Pacific tuna trade and market dynamics

- Fostering greater industry resilience through enhanced economic partnership and cooperation
- The net impacts of subsidies and tariffs
- Improving local production and cost-efficiency
- Strengthening regulatory frameworks and keeping UN SDG 14 at the fore

### Session 5: Innovative tuna technologies for the Blue Pacific Continent

- Technological advances in tuna tracking, reporting and traceability
- e-commerce as an industry enabler within the Pacific
- Building and strengthening technological capacity in "value-adding" and "processing"
- Satellites, drones and the tuna industry
- Promoting a carbon-neutral tuna industry

### Session 6: Future-proofing the tuna industry and its sustainable development in the Blue Pacific Continent

- Sustainable seafood and certification
- Social accountability
- Industry standards, worker welfare and wellbeing
- Promoting a clean Pacific Ocean and tuna habitat
- Tuna: community, climate change and resilience



On-line registration is also available through [www.ptf.infofish.org](http://www.ptf.infofish.org)





## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR : US\$ 10 000

- Send up to 4 complimentary delegates to the conference
- One complimentary stand at PTF 2025 exhibition
- Company logo on the conference kit
- Company logo on delegate badges
- Display of company banner (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 2 issues in INFOFISH International
- Insertion of company brochure in the conference kit
- Free banner advertisement (web-link) for 1 year on INFOFISH website
- Opportunity to distribute company lanyard at conference site

### GOLD SPONSOR : US\$ 7 500

- Send up to 3 complimentary delegates to the conference
- One complimentary stand at PTF 2025 exhibition
- Company logo on the conference kit
- Display of company banner (poster panel: 3' width x 7' height) at conference site
- A full page advertisement in the conference programme booklet
- A full page advertisement for 1 issue in INFOFISH International
- Insertion of company brochure in the conference kit
- Free banner advertisement (web-link) for 1 year on INFOFISH website
- Opportunity to distribute company lanyard at conference site

### SILVER SPONSOR : US\$ 5 000

- Send up to 2 complimentary delegates to the conference
- Company logo on the conference kit
- Display of company bunting (panel size: 2' width x 6' height) at conference site
- A full page advertisement in the conference programme booklet
- A half page advertisement in INFOFISH International
- Insertion of company brochure in the conference kit
- Free banner advertisement (web-link) for 1 year on INFOFISH website

### BRONZE SPONSOR : US\$ 2 500

- Company logo on the conference kit
- A half page advertisement in the conference programme booklet
- A quarter page advertisement in INFOFISH International
- Free banner advertisement (web-link) for 1 year on INFOFISH website



Please e-mail completed form to:

**INFOFISH -PTF 2025**

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